

CHAPTER 14
MICRO, SMALL AND MEDIUM-SIZED ENTERPRISES

Article 14.1: General Principles

1. The Parties, recognising the fundamental role of micro, small and medium-sized enterprises (MSMEs) in maintaining the dynamism and enhancing the competitiveness of their respective economies, shall foster close cooperation between MSMEs of the Parties and cooperate in promoting jobs and growth in MSMEs.
2. The Parties recognise the integral role of the private sector in the MSME cooperation to be implemented under this Chapter.
3. For the purposes of this Chapter, MSMEs means micro, small and medium-sized enterprises and may be further defined, where applicable, according to the respective laws, regulations, or national policies of each Party.

Article 14.2: Cooperation to Increase Trade and Investment Opportunities for MSMEs

The Parties shall strengthen their cooperation under this Chapter, which may include:

- (a) encouraging efficient and effective implementation of facilitative and transparent trade rules and regulations;
- (b) improving MSMEs' access to markets and participation in global value chains, including by promoting and facilitating partnerships among businesses;
- (c) promoting the use of electronic commerce by MSMEs;
- (d) exploring opportunities for exchanges of experiences among Parties' entrepreneurial programmes;
- (e) encouraging innovation and use of technology;
- (f) promoting awareness, understanding, and effective use of the intellectual property system among MSMEs;
- (g) promoting good regulatory practices and building capacity in formulating regulations, policies, and programmes that contribute to MSMEs' development; and

- (h) sharing best practices on enhancing the capability and competitiveness of MSMEs.

Article 14.3: Information Sharing

1. Each Party shall establish or maintain its own free, publicly accessible website containing information regarding this Agreement, including:
 - (a) the text of this Agreement;
 - (b) a summary of this Agreement; and
 - (c) any additional information that would be useful for MSMEs interested in benefitting from the opportunities provided by this Agreement.
2. Each Party shall include in its website links to:
 - (a) the equivalent websites of the other Party; and
 - (b) the websites of its own government agencies and other appropriate entities that provide information the Party considers useful to any person interested in trading, investing, or doing business in that Party's territory.
3. Each Party shall endeavour to regularly review the information and links on the website referred to in paragraphs 1 and 2 to ensure the information and links are accurate.
4. To the extent possible, each Party shall endeavour to make the information identified in this Article available in English. If this information is available in another authentic language of this Agreement, the Party shall endeavour to make this information available in English, as appropriate.

Article 14.4: Non-Application of Dispute Settlement

No Party shall have recourse to dispute settlement under Chapter 17 (Dispute Settlement) for any matter arising under this Chapter.